

TIME: 3:59
DATE: *Monday*
SPONSOR: WALTER E. DENNY
SOLICITER: R.P.

GOOD VISION IS A NECESSITY, NOT A LUXURY: IT'S NECESSARY
FOR YOUR GOOD HEALTH AND YOUR GOOD LOOKS. ONLY EXPERT
~~OPTICIAN~~ OPTICAL TREATMENT CAN GIVE YOU THE SPECIAL
CARE THAT KEEPS YOUR VISION PERFECT. VISIT OPTICIAN
WALTER E. DENNY, AT 201 MAIN STREET, FOR QUALITY SERVICE.
YOU NO LONGER NEED TO WORRY ABOUT STRAINING YOUR EYES
AND GETTING BEHIND IN YOUR WORK BECAUSE OF BROKEN GLASSES
OR FRAMES. MR. DENNY WILL MAKE UP YOUR PRESCRIPTIONS
QUICKLY AND WITH EXPERT ACCURACY. HERE ARE DEPENDABILITY
AND CONVENIENCE TO GIVE YOU A CLEAR, FRESH OUTLOOK ON
LIFE. MR. DENNY ALSO CARRIES AN EXCITING ASSORTMENT
OF GLASS FRAMES TO KEEP YOU LOOKING YOUR BEST AS WELL
AS SEEING YOUR BEST. WITH AN EYE TO A BRIGHT FUTURE,
HAVE YOUR GLASSES CHECKED NOW. FOR QUALITY SERVICE,
VISIT WALTER E. DENNY, AT 201 MAIN STREET.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON. THE CORRECT TIME IS 4:00 P.M.

ANNOUNCER'S SIGN.

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